



دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE
AND TOURISM

ABU DHABI HOTEL PERFORMANCE REPORT

AUGUST & YTD 2022

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ABU DHABI HOTEL PERFORMANCE

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OVERALL PERFORMANCE – AUG 2022

August 2022
Performance

Hotel Guests

363k

Hotel Occupancy

67%

Hotel ALOS

2.8 Nights

ARR (AED)

269

REVPAR (AED)

179

Revenues (AED)

305 MN

% Change vs
2021

+29%

-9%

-18%

+7%

-3%

+6%

“—” No change vs previous year

HOTEL GUEST NATIONALITIES – AUG 2022

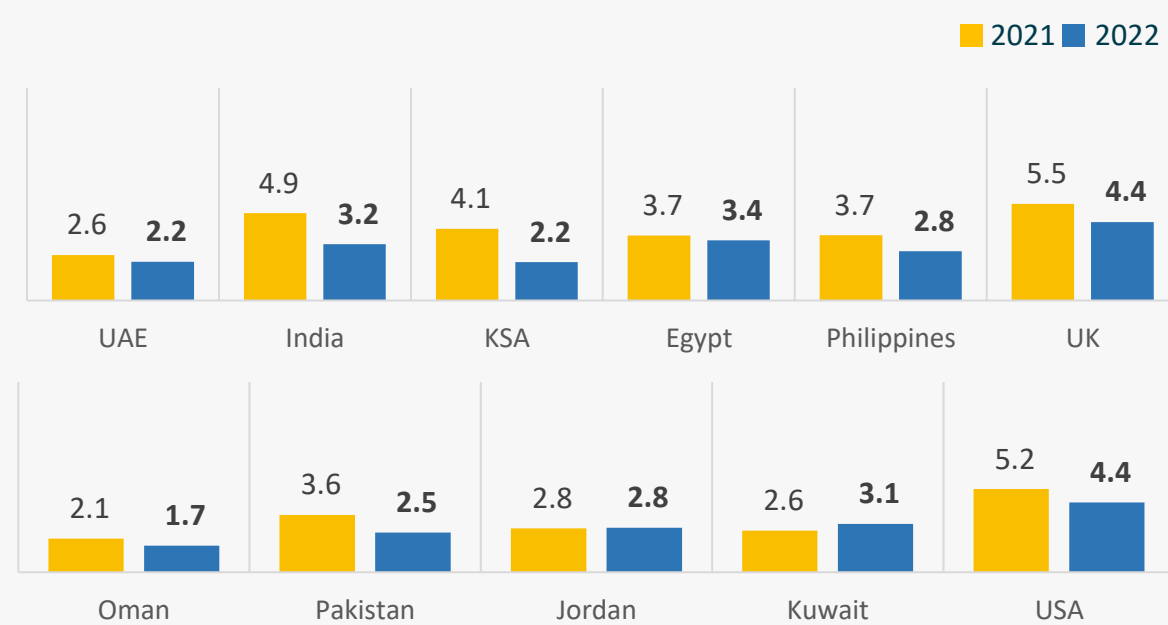
Guest Rank	Guests in Thousands		Vs 2021	2022 Share
#1	UAE	122	-1%	34%
#2	India	39	+15%	11%
#3	KSA	22	+2,629%	6%
#4	Egypt	15	+14%	4%
#5	Philippines	13	-35%	4%
#6	UK	12	+138%	3%
#7	Oman	12	+522%	3%
#8	Pakistan	12	+23%	3%
#9	Jordan	8	+2%	2%
#10	Kuwait	7	+2,312%	2%
#11	USA	7	+10%	2%

TOP 10 NON-UAE NATIONALITIES

40%

OF TOTAL HOTEL GUESTS

ALOS ACROSS TOP NATIONALITIES – AUG 2022



PERFORMANCE BY REGIONS – AUG 2022

AUG 2022	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	318	+28%	35	+40%	10	+20%
Occupancy	69%	-8%	62%	-15%	36%	-34%
ALOS (Nights)	2.9	-16%	2.0	-31%	2.0	-43%
Total Rev(M AED)	278	+9%	18	-19%	9	-17%
ARR (AED)	270	+9%	228	-13%	322	+16%
REVPAR (AED)	185	---	142	-26%	114	-23%

Guest & revenue values are rounded off to their nearest value

PERFORMANCE BY STAR-RATINGS – AUG 2022

AUG 2022	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021	Actuals	% Change vs. 2021
Guests (K)	152	+23%	122	+48%	56	+32%	33	+1%
Occupancy	56%	-13%	81%	-2%	68%	-11%	76%	-8%
ALOS (Nights)	2.8	-12%	2.4	-20%	2.1	-33%	5.8	-2%
Total Rev(M AED)	192	+7%	62	+9%	21	-3%	30	-4%
ARR (AED)	372	+10%	194	+4%	160	+11%	230	+1%
REVPAR (AED)	209	-5%	156	+3%	109	-1%	176	-7%

Guest & revenue values are rounded off to their nearest value

